



# LEADING WELLNESS THROUGH LIFESTYLE TRANSFORMATION

18-20 OCTOBER 2024  
BITEC, BANGKOK THAILAND



## SPONSORSHIP AND EXHIBITION OPPORTUNITIES

LEADING WELLNESS THROUGH LIFESTYLE TRANSFORMATION - JOIN US!

### AFC 2024 Features:

- 3 full streams taught in Thai by Thai presenters as well as 7 streams taught in English.
- 3 unforgettable days of learning, exercising, networking
- **A VIBRANT EXHIBITION:** with international companies, exciting competitions and inspirational showcase sessions

## CONFERENCE OVERVIEW



160+

Sessions, taught by some  
of the industry's best



60+

Presenters



10

Education streams  
conference



5

Full day post-conference  
sessions

Organised by:



Supported by:



+66 (2) 650 9242

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# PROGRAMME

AFC 2024's theme is about helping clients adopt healthy lifestyle habits in order to increase their healthspan:

**"LEADING WELLNESS THROUGH LIFESTYLE TRANSFORMATION"**. We will focus on industry trends and will prepare you to thrive in a rapidly evolving industry. We will have the following streams:

**Sports Conditioning and Personal Training**

**Injury Prevention and Rehabilitation**

**Group Fitness and Dance**

**Exercise Science and Nutrition**

**Special Populations, Fitness as Preventative Medicine**

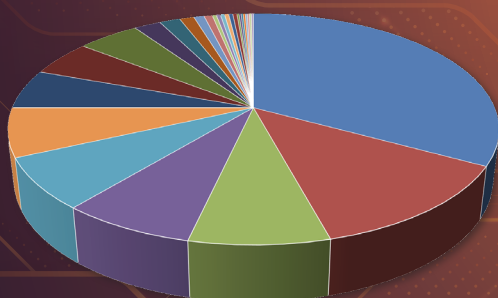
**Lifestyle Habits and Healthspan**

**Mind-body, Spiritual and Mental Health**

**Career and Business Management**

## WHO WILL YOU MEET?

Network with fitness professionals and managers from over 30+ countries, the most international fitness conference in the world.



- Thailand
- Malaysia
- Philippines
- Cambodia
- Bangladesh
- Germany
- UAE
- Vietnam
- Singapore
- India
- USA
- Japan
- Oman
- UK
- Taiwan
- Indonesia
- China
- Hong Kong
- Bahrain
- South Korea
- Burma

## REGISTRATION FEES & DEADLINES

Rates	Extra Super Early Bird Now-Dec 31, 2023	Super Early Bird Jan 1-31, 2024	Early Bird Feb 1-May 31, 2024	Regular Rate June 1-Sept 30, 2024	Onsite Rate Oct 1, 2024 onwards
1-Day Pass (Friday)	n/a	7,200	8,200	9,500	10,300
2-Day Pass (Sat & Sun)	7,900	9,300	10,700	12,500	13,100
3-Day Pass	9,900	11,000	12,600	14,700	15,900

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# SPONSORSHIP OPPORTUNITIES

We are grateful for the support of our many sponsors, we could not do this without you! For AFC2024 we have added a new dimension to our sponsorship opportunities. Please see below what we have available.

For more information and to discuss how we can help each other, please contact Creative Index at +66 4554-9994 or email at [hatthaya.r@index-creative.com](mailto:hatthaya.r@index-creative.com). We are happy to consider other options as well.

Benefits	Premium Packages				Other Sponsorship Opportunities					
	Platinum (1 only)	Gold (2 available)	Silver (3 available)	Bronze (4 available)	Saturday Night Party (2 available)	Staff T-shirt (1 only)	First aid Station (1 only)	Scholarship, Charity Donation (no limit)	Session Sponsor (no limit)	Equipment Sponsor (4 available)
Exhibition space	21 sqm	9 sqm	n/a	n/a						
VIP delegate badges	5	4	3	2	3					
Company logo on event website	Biggest	Bigger	Big	Normal	Normal	Normal	Normal	Normal	Normal	Normal
Logo on all printed and online materials	Biggest	Bigger	Big	Normal	Normal	Normal	Normal	Normal	Normal	Normal
Logo on delegate badge	Yes	-	-	-	-	-	-	-		
Logo on Programme Board	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Logo on Programme	Biggest	Bigger	Big	Normal	Normal	Normal	Normal	Normal	Normal	Normal
Company profile on website (# words)	250	200	150	100	100	50	50	50	100	100
Advertorial in online program book	2 Page	1.5 Page	1 Page	2/1 Page	1 Page	2/1 Page	2/1 Page	2/1 Page	2/1 Page	1 Page
Mention in media releases and newsletters	All	All	All	All						
Delegate Discount	%25	%20	%15	%10	%15					
Logo on T-Shirt						Yes				
Showcase sessions	3 sessions	2 sessions	1 session	-	1 session					1 session
Onstage Speech at Opening Ceremony	Yes		-	-				Yes		
Onstage Speech at Closing Ceremony		Yes	-	-						
Onstage Speech at Saturday Night Party	-	-	-	-	Yes					
Press Conference Booth/On stage Presence	Yes	Yes	Yes	-	Yes					
Price	1,000,000 THB	500,000 THB	250,000 THB	150,000 THB	100,000 THB	75,000 THB	Personnel and Equipment for 3 days	To Be Discussed	Presenter(s) airfare, fees, accommodation	Value of Equipment

## OTHER OPPORTUNITIES

**First Aid Station:**

1 free booth space

**Session Sponsor**

Cover presenter fees, travel and accommodation costs

**Equipment Sponsor**

Contribute equipment - free booth space

**Exhibition Booth Space**

Contact us to discuss positioning and size

Sponsor benefits include a minimum of logo display on website, program e-book, program board, sponsor board, marketing material and social media. Additional benefits available for packages.

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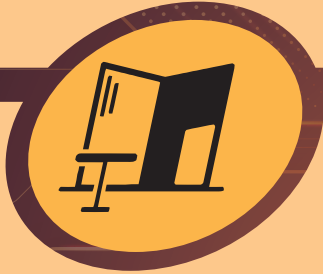
[www.asiafitconference.com](http://www.asiafitconference.com)

## EXHIBITION OPPORTUNITIES

AFC 2024 will be hosting national and international delegates, presenters and exhibition visitors from over 30 countries and will have a lively exhibition area with booths, competitions, showcase sessions and delegate coffee breaks.

Should you wish to promote your products or services to the biggest fitness audience in Asia, we have 2 options for you to consider:

### ZONE A: 7X3 (21 Sqm)

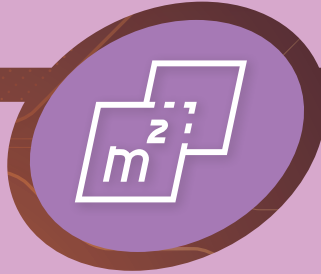


#### RAW SPACE Booth

**Regular Rate: 126,000 THB**  
(6,000 THB/sqm)

**Early Bird Rate: 113,400 THB**  
(5,400 THB/sqm)

### ZONE B & C: 3 X 3 (9 Sqm)



#### SHELL SCHEME Booth

This option includes booth walls, carpeting, fascia board, one electrical connection, 1 table, 2 chairs and 1 garbage bin per 9 sqms of space. It does not include electricity usage or booth cleaning.

**Regular Rate: 62,000 THB (6,900 THB/sqm)**  
**Early Bird Rate: 53,100 THB (5,900 THB/sqm)**

\*\*\* Corner position additional 6,000 THB.

Apply early to get the location you want and to benefit from the Early Bird Rate. For more information and to discuss how we can help each other, please contact Creative Index at +66 4554-9994 or email at [hatthaya.r@index-creative.com](mailto:hatthaya.r@index-creative.com).

Note: The early bird price is only valid until March 31st, 2024.

## PREVIOUS YEARS' SPONSORS

We are grateful to previous years' sponsors without whom we could not have run this event.

Organised by:



Supported by:



Professional Educator Partners:



ChrisPower

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ECO

DNA CANVAS

Fitness First

FITNESS EXPERT

FITTEGEAR

IBU

INSFA

JOINFIT

IDEA KOREA

Innerlife

KARNER

LES MILLS

merrithew.

THE LION

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Rm

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